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## **MoneySmart**

### **What is it?**

[MoneySmart](#) is a website that provides information to help people make smart choices about their personal finances. It is created and run by the Australian Securities and Investment Commission (ASIC). ASIC is the financial services regulator, an independent agency of the Australian Government.

MoneySmart offers free, independent guidance online so people can make the best choices about their money. It is not selling anything.

### **Who is eligible?**

MoneySmart is for all Australians – young or old, rich or poor, investing or paying off debt.

### **Who runs it?**

ASIC.

### **Contact**

MoneySmart Website: [MoneySmart](#)

ASIC MoneySmart Information Web site: [ASIC MoneySmart](#)